

petronilla hohenwARTer



ARTPROJECT HAPPINESS

THE HAPPINESS OF ART in a MESSED UP WORLD

333 Moments of Happiness, 9 x 9 cm, individual paintings, mixed media on cardboard

a room installation which reveals the vision of an individual, extended and expanded by collective cooperation.

This project is about non-verbal language. It's an expression of an unknown world within us; where the so-called unconscious, this "hidden part," obtains integrity. There the 333 individual Moments of Happiness, which, when placed in relation to one another appear to the viewer as an entire piece of art. They also retain individual characteristics that stem from one source of true happiness.

This latest artproject was first presented internationally in October 2010 by invitation of Gallery 33collective at Zhou B Art Center in Chicago.

For the artist the term "Happiness" is a metaphor for Humankind and its development; not related to any philosophical, religious or spiritual views. Happiness is a role model for people to live in balance and natural harmony, and to recognize their own identity in it.

A particular highlight of the project is the !ARTangel Program, where active patrons select their own moment of happiness. The Artproject Happiness is growing steadily through their lively, active support and is gaining global interest.

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